

Quote

THE WEEKLY DIGEST

Volume 30—Number 12

Week of September 18, 1955

MAY WE *Quote* YOU ON THAT?

[1] *Manchester Guardian*, British newspaper, commenting on visit of Chancellor Adenauer to Moscow: "It is as strange a pilgrimage as we are likely to see until Mr Khrushchev goes to pay his respects to the Pope." . . . [2] EZRA T BENSON, Sec'y of Agriculture: "Unless nations learn to trade upon a mutually profitable basis, the problems of agricultural surpluses in some countries and shortages in others can never be resolved." . . .

[3] BENJ FINE, in a *N Y Times* survey of rising educational costs: "Many college and university officials . . . are convinced that if costs go any higher economics rather than talent will determine who attends college." . . . [4] MORTIMER GRAVES, exec director, American Council of Learned Societies: "So long as the normal product of the American college is illiterate in his own language, colleges deserve to be in the red financially." . . .

[5] Rev C NEWMAN HOGLE, pastor, 1st Methodist Church, Jamaica, N Y: "There are things being pulled out of the waste-basket that

Quote of the Week

Pres DWIGHT D EISENHOWER: "We don't believe for a minute that the Republican Party is so lacking in inspiration, high quality personnel and leadership that we are dependent on one man. . . Humans are frail—and they are mortal. You never pin your flag so tightly to one mast that if a ship sinks you cannot rip it off and nail it to another."

ought to be left there. One of these is the Bible-thumping circus of shirt-sleeve evangelism." . . . [6] J B PRIESTLEY, British author: "Internat'l sports contests encourage all the worst feelings about other nations. They manufacture bad blood on a gigantic scale. It is far worse than trade competition." . . . [7] CHAS BOHLEN, U S Ambassador to Soviet Union: "The 2 most ridiculous statements that I know are, 'Liquor doesn't affect me' and 'I understand the Russians.'"

FIFTEENTH YEAR OF PUBLICATION



Rumblings of dissent are heard on the issue of tax reduction in '56. Articulate objectors include Rep Dan Reed (R-NY) and that traditionally conservative financier, Sen Harry Byrd, of Va. You will hear more from these gentlemen and their associates. However . . .

Fed'l income taxes will be reduced next yr. Barring large-scale war or some other titanic and wholly unexpected catastrophe, tax reduction may be set down as one of the assured accomplishments of the '56 legislative yr. As matters stand, there is no clear-cut political gain for either party. The Republican Executive branch will sponsor the reduction, but it must be voted by the Democratic-controlled Congress. While neither party can greatly gain, opposition to the popular program would be clearly suicidal.

The Administration deems a balanced budget a desirable preliminary to tax-reduction (as well as a politically potent move in an

election yr). To that end a new "economy" program is being furthered, with all dep'ts urged to trim expenditures. Since the axe will fall heavily on Defense it will take some adroit handling to convince the public that \$1 billion can be lopped off there without impairing our ability to repulse and retaliate on attack.

There is not much question as to how tax cuts will be apportioned. Small incomes will be favored; large incomes will get some disproportionate relief. Some of the more irksome excise taxes will be reduced or abolished because (a) they are politically unpopular and (b) it is hoped that this will encourage consumer spending and thus further help business. (Opposition will develop, as it always has, on any move to reduce liquor and cigaret excises.) There is an off chance that corp'n taxes may be cut from the present 52% to 50%. This move is not too likely because nobody loves corp'ns; they have no vote.

Final word of caution: Before you plan on spending your Fed'l income-tax savings it is well to bear in mind that local personal and real estate tax rates are generally advancing.



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★
"He who never quotes, is never quoted."
★ ★

Charles H. Johnson



ACTION—1

To get thru the hardest journey we need take only one step at a time, but we must keep on stepping.—*Megiddo Message.*

AGE—2

A dear old Quaker lady, distinguished for her youthful appearance, was asked what she used to preserve her appearance. She replied sweetly, "I use for the lips, truth; for the voice, prayer; for the eyes, pity; for the hand, charity; for the figure, uprightness; and for the heart, love."—JERRY FLEISHMAN, *Ladies' Home Jnl.*

AGRICULTURE—3

To be a farmer today you have to be a combination of lawyer, machinist, architect, surveyor, banker and magician.—*Kossuth Co (Ia) Advance.*

AUTOMATION—4

Thruout history mechanization has been met with unwarranted disaster wails. Dr Baker, G E's automation expert, says, "I know of no single example where increased mechanization, or use of automation, has had a long-lasting adverse effect. In 1880, the percentage of work supplied by mechanical power was 17% and the number of jobs in the U S totaled 17 million. In 1954, mechanical power supplied 95% of the work energy and there were 62 million jobs."—A E HOTCHNER, "Will Automation Take Your Job?" *True*, 9-'55.

BEHAVIOR—5

It is never hard to measure up to life's tests when you make it a point to use the Golden Rule.—*Tit-Bits*, London.

BOOKS—Reading—6

Too much of our reading is like the quick sprinkling of our lawns that makes the grass roots turn upward toward the surface. We need the long soaking to send the roots deep into the ground.—NELS F S FERRE, *Making Religion Real (Harper).*

BUSINESS—7

These days, a business "reactionary" is a fellow who can remember what happened to him in '29.—*Cincinnati Enquirer.*

CHARITY—8

I hope I never live to see the day when all charitable work is taken over by the Gov't. On that day, the democratic way of life will have suffered a mighty blow.—ROBT WAGNER, mayor, New York City.

CHURCH—9

Worshippers (in our large cities) not infrequently find themselves in an unequal struggle between pandemonium and prayer. Hymns must compete with helicopters; sermons with sirens, while liturgies are lost in the cacophony of the city's din. — Rev SAM'L H PRINCE, Halifax, Nova Scotia.

.....Quote.....



Republicans uncorked a new slogan for '56 campaign at recent meeting of GOP state chairmen here. With the "Peace With Prosperity" theme Republicans have used before, it says: "Everything's Booming—but the Guns." (This quip was originally credited to Sen Karl Mundt (R-SD).)

So far Democrats haven't settled on a slogan for what promises to be their main line of attack in '56—the dominance of big businessmen in gov't. One suggestion at Democratic hdqtrs: "Big Business Has No Business in Your Business." In the meantime Democrats are passing around a quip aimed at cuts in defense expenditures: "Republicans are going to balance the budget — even if it kills us."

" "

Gags are popping up, too, on the possibility that Ike might refuse to run for a 2nd term. One Republican is supposed to have remarked, when the possibility was mentioned: "I'll jump off that bridge when I come to it."

" "

One campaign idea Republican hdqtrs has peddled to all state GOP chairmen for campaigning is phonograph records containing a big build-up for the candidate, labeled: "Here's the Record—Play it!" These are aimed for neighborhood parties—coffees and teas—where GOP workers have their friends in to listen.

..... *Quote*

CRITICISM—10

Unless you are a cynic, surely you have observed with wonder the increasing spirit of benevolence among men which impels so many of them to neglect their business in order to show you how to run yours properly. — *Nuggets*, hm, Barnes-Ross Co.

DRINK—Drinking—11

Too many bourbons on the rocks can put a marriage on the skids.—*Fifth Wheel*, hm, Indiana Motor Truck Ass'n.

EDUCATION—12

We need entertainment just as we need sleep, but we can have far too much of it. Entertainment provides needed vitamins but few calories. We need the meat and potatoes of education.—EDGAR DALE, Ohio State Univ, *Nation's Schools*.

" "

To be counted really progressive, a community should have a school bldg that costs at least half as much as the new country club.—BILL VAUGHAN, *Kansas City Star*.

EFFORT—13

In answer to a question asking the difference between "seeking" and "striving," a little boy wrote: "Seeking is looking for. Striving is working for. And working for is getting."—MARGARET LEE RUNBECK, "The Shortest Hr of the Wk," *Woman's Day*.

FAMILY LIFE—14

Children begin by loving their parents. As they grow older, they judge them. Sometimes they forgive them.—*Sunshine Mag*.

Mining the Magazines



Now that the season draws to a close, *Manchester Guardian Wkly* reminds us that the picnic is distinctly an English institution (neither the French nor the Germans have their own term for the outing-with-eats.) Up to recent times the English picnic was a sparse and standardized affair consisting of ham or potted-meat sandwiches and cold tea. But now out come the well-filled hampers, the portable stove, the plastic plates. It is, the *Guardian* suggests, the French influence. "The picnic would appear to be one of the growing list of things including railways and Rugby football, about which we are learning from the French, who learnt this from us to begin with."

In *Today's Health* (Sept) Dr W W Bauer discusses editorially the increasing number of persons who are forced for medical reasons to observe strict diets. These folk, he points out, are in a sorry plight if they have to eat frequently in restaurants. Dr Bauer suggests that restaurants might profitably add "dietary departments" observing at least the 4 most common dietary restrictions — no salt, no sugar, limited meat, low calory intake.

Journal of Lifetime Living (merger of *Journal of Living* and *Lifetime Living*) is crusading against the term "aging" and more specifically against those fre-

A thought for Poet's Day:
To ultra-modern poets/ I offer
kind regards,/ Altho to me
their poetry/ Is strictly for the
bards!—S OMAR PARKER, Au-
thor & Journalist.

quent conferences and seminars on "The Problems of Aging." They're psychologically wrong, says the mag; should be called conferences on not aging, because that's the underlying purpose.

In *Barron's* (9-5-'55) David A Loehwing gives us a quick survey of the amazingly rapid expansion in the "drive-it-yourself" auto rental business. Next yr the industry will celebrate its 40th anniv. (It began in 1916 when Joe Saunders, in Omaha, rented a Model T Ford to a traveling salesman.) But auto rental really became big business during War II, when cars (and gasoline) were difficult to obtain. Latest development is a pending move of United Airlines and Hertz Rent-a-Car System providing air-auto transportation in an economy package. You step from the plane into a waiting rented car. If CAB approves, the plan will be in effect Oct 1.

.....Quote.....

FINANCE—15

When a man reaches the age to start consolidating his gains, it's too late and he has to start thinking about distribution. — *Danville (Ind) Gazette.*

GIFTS—Giving—16

The American people last yr donated \$5,400,000,000 to philanthropic causes according to a recent computation by Dr F Emerson Andrews of the Russell Sage Foundation, an authority on the U S standard of giving.—*Nation's Business.*

GRATITUDE—17

A recent study of Thanksgiving proclamations disclosed an interesting fact. The further back one went the more the sentiment expressed was humble gratitude that God in His infinite mercy had vouchsafed these blessings to our undeserving people. The more recent ones, however, struck the note of congratulating the Deity for His wisdom in allying Himself with such enterprising and successful people as we Americans.—*Wm J Wolf, Man's Knowledge of God (Doubleday).*

INVENTION—18

People think of the inventor as a screwball. But no one ever asks the inventor what he thinks of other people.—*CHAS F KETTERING.*

LANGUAGE—19

Slang is language that takes off its coat, spits on its hands, and goes to work.—*Phoenix Flame, hm, Phoenix Metal Cap Co.*

..... *Quote*

LIFE—Living—20

When is man educated? When he knows how to live, how to love, how to hope, how to pray—glad to live and not afraid to die, in his hand a sword for evil, in his heart a bit of a song.—*Jos Fort Newton, Manitowoc Waltonian.*

MODERN AGE—21

Don't be too worried about these mechanical brains making man obsolete. Like all other great inventions — from the cigaret machine to tv—they still need somebody standing by to kick them when they don't work. — *Lee Co (Ala) Bulletin.*

OPINION—22

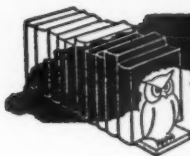
Honest differences of views and honest debate are not disunity. They are the vital process of policy-making among free men.—*HERBERT HOOVER, Nat'l Parliamentarian.*

PRAYER—23

Always make plenty of room for prayer, and, as He did, do plenty of manual work, for manual work does not mean time taken from prayer, but time given to prayer.—*RENE VOILLAUME, Seeds of the Desert, translated by WILLARD HILL (Fides).*

PROGRESS—24

Progress comes not by some magic word and not by gov't edict, but from the thoughts, the toil, the tears, the triumphs of individuals who accept the challenge of raw mat'l—and by the grace of God-given talents produce results which satisfy the needs of men.—*Dr ALLAN A STOCKDALE, Recreation.*



Book Briefs

Whatever qualities the autumn fiction contenders may have, brevity is not a conspicuous virtue. Thos B Costain's *The Tontine* runs 939 pages and will be issued in 2 vol's. Herman Wouk's *Margorie Morningstar* totals a bulky 565 pages, to cite only a couple of examples. An odd trend, this, remarks Wm Du Bois, in the *N Y Times*, considering the common plaint that modern man has less and less time to give the printed page.

We are minded of the comment of a contemporary: "If a novel runs more than 400 pages, I just lay it aside and wait for the picture." But even that refuge now is threatened. Rumor has it that McKinlay Kantor's *Andersonville* (768 pages) sold to Columbia for a quarter of a million dollars, will be made into a 4-hr movie, presented on "the widest screen ever seen in any theatre."

If "thinking makes it so," Western civilization is thinking itself into a cheerless totalitarian future, says Dutch prof Frederick L Polak. He's been making a yr-long survey of post-war science fiction and has unearthed no Utopian works about an imaginary perfect society. Instead, he finds rewrites of Orwell's gloomy 1984, Huxley's sardonic *Brave New World*. Polak theorizes that these dreams of future will discourage rather than quicken hope and progress. His

The trouble with fiction is that it makes too much sense.

Reality never makes sense.—

ALDOUS HUXLEY, *The Genius and the Goddess* (Chatto & Windus, England).

book on the subject, to be published here as *The Future Upside Down*, calls for hopeful, idealistic dreams to help revive our faith in the future.

Perhaps without conscious intent, Alfred Knopf has struck an especially auspicious moment for the publication of a Vintage Book, *Poems and Essays* by John Crowe Ransom, editor of *Kenyon Review*. One essay in particular, "Observations on the Understanding of Poetry," might well be read by one and all on approaching Poet's Day (See *Gem Box*).

Not all librarians look with favor on the Book Manufacturers Institute "incentive plan" designed to get youngsters to do more reading (plastic button denotes kid has read a stated number of books during vacation period). "Children should look upon reading, like virtue, as its own reward," insists a Toledo, Ohio, librarian, a typical dissenter.

.....Quote.....



The Poet's Day

"Poetry," in the words of Don Marquis, "is what Milton saw when he wept blind." The definition is perhaps as graphic as any we are likely to dig up on short notice.

"All poetry is difficult to read," confessed Rob't Browning, who made his own not inconsiderable contribution to obscurity. But, altho we may not always fully comprehend the poet, we cherish and revere our better bards. "The proof of a poet," said Walt Whitman, "is that his country absorbs him as affectionately as he has absorbed it."

"The poetry of earth is never dead," observed Keats. And the poets who inhabit earth are an equally durable breed. Comes now a glad occasion for timely tribute to their timeless genius — Poetry Day (Oct 15). May the poets of our time and clime flourish and prosper and (we whisper this confidentially) perhaps not take themselves quite as seriously as did the young man who had just sold his 1st verses to a magazine. A friend, meeting the poet walking in melancholy mood, inquired the cause of his dejection.

"Shakespeare is dead," said the brooding bard. "Keats, Shelley, Byron—all are dead. The responsibility resting on my shoulders is almost more than I can bear."

Heaven help our poets. They are, alas, born and not paid!

..... *Quote*

PUBLICITY—25

With all the publicity gimmicks going on today, it takes considerable effort to remain obscure.—**DAN KIDNEY, Scripps-Howard Newspapers.**

RACE—Negro—26

Thanks to recent accelerations given desegregation, and the gradual lessening of racial prejudices, thinking Negroes are moving out of the narrow streams of color-consciousness into the open waters of American life.—*Editorial, Ebony.*

RECREATION—27

No less than 41% of all the money raised by Community Chests in the U S is being spent by voluntary agencies engaged in recreation.—**Dr CHAS K BRIGHTBILL, Univ of Ill, "Recreation Education —Its Present Status and Future Direction," Recreation, 9-'55.**

RELIGION—28

In this age of specialization it is the duty of religion to help men see life steadily and see it wholly. If we give all our time to counseling we are apt to spend too much time on the abnormals and not enough on the normals. If we give our pulpits wholly to social reform then we flog the wills of men but do not feed their minds. Our day calls for a whole gospel for the whole man.—**Dr RALPH W SOCKMAN, Methodist clergyman and author.**

SAFETY—Safe Driving—29

If our highway death toll continues at its present rate, the Russians can forget about building a better H-bomb.—**Ft Myers (Fla) News-Press.**

Pathways to the Past



Week of
Oct 9-15

Nat'l Fire Prevention Wk
Save The Horse Wk
Nat'l Posture Wk (11-16)

Oct 9—Grandfathers & Grandmothers Day. . . *Men and Missions Sunday.* . . A man with a mission, Baptist founder Roger Williams, was banished from Massachusetts Bay Colony 320 yrs ago (1635) for preaching church-state separation (court phrase for ousting was "enlarged out of the colony"). . . With the announced goal of ending seamstress drudgery (a la *Song of the Shirt*) Isaac M Singer patented the 1st sewing machine motor 100 yrs ago (1855).

Oct 10—175 yrs ago (1780), before Congress passed from the requesting to the requisitioning stage, it urged states to cede western lands to the Union; Connecticut complied the same day. . . Thanks to a theatre-minded Mama, actress Helen Hayes will celebrate a half-century on the American stage on her 55th birthday today (at 7, she was a Weber & Fields child star).

Oct 11—Gen Pulaski Memorial Day (honoring Polish hero of our Revolution). . . The best-known of groups which measure patriotism by genealogy, the Daughters of the American Revolution organized 65 yrs ago (1890).

Oct 12—Columbus Day. . . 180th anniv (1775) b of Lyman Beecher, called "father of more brains than any other American" (13 famed

progeny included Harriet Beecher Stowe, Henry Ward Beecher). . . As active in peace as in war, 63-yr-old Rob't E Lee was president of what's now Washington & Lee Univ when he died 85 yrs ago (1870). A commemorative postage stamp this month honors him (ironic, since Lee's last contact with the fed'l gov't was when it denied him voting rights because of former Confederate service). . . Allies cried "Atrocity!" when Germans executed British nurse Edith Cavell in Belgium 40 yrs ago (1915) for aiding escaped prisoners; Nurse Cavell admitted deeds, however, conceded "I realize patriotism is not enough (defense)."

Oct 13—The US Navy got off a paper basis and nearer the water 180 yrs ago (1775) when Congress ok'd purchase of 2 warships for intercepting British transports.

Oct 14—Only the Democrats are really happy about today's Happy Birthday; Pres Dwight D Eisenhower celebrates his 65th, with one eye on world events, the other on Gettysburg, Pa.

Oct 15—Poetry Day. . . Canada's lumber industry owes a lot to Indians who captured N Englander Thos Sawyer 250 yrs ago (1705); to escape death sentence set by French militia, the aptly-named workman built Canada's 1st sawmill, near Montreal.

..... *Quote*

"Of all things!"

Recently we quoted Lewis L. Strauss, chmn of the Atomic Energy Commission, on our growing need for technically-trained personnel and the disturbing fact that college scholarships in these fields are going begging. The trouble, as Adm Strauss suggests, lies well back in our educational system.

With a new school yr coming up, let's take a few moments to review the situation. It is an almost incredible fact that somewhat less than half of our high schools have science courses. The consequence of this is that students lack an essential grounding in chemistry, physics, engineering. Thus young men and women in the formative yrs are diverted to other fields. At the college level it is tragically late to start from scratch.

Why doesn't the Gov't do something? The U S Office of Education is deeply concerned, but in our present set-up the problem is one to be solved at the local level.

Basically we get back to the point that there just aren't enough high school science teachers. (Whaley-Eaton Service rep'ts only 236 qualified physics teachers were graduated last June; only 125 of these are known to have accepted teaching jobs.)

We face a crisis in American science that is perhaps as grave as any problem currently confronting our people. Of what avail is the dawn of a Scientific Age without trained personnel to implement our inventions?

..... *Quote*

SPIRIT—30

From my observation, the best informed people are not always the nicest to live with, nor are they necessarily the most free from inordinate ambition and anti-social and "anti-natural" attitudes. I do not believe it is more education we need so much as more unselfishness. For when we get down to bedrock, the biggest problems of our time are not physical or technical, but moral and spiritual.—
GEO H T KIMBLE, *The Way of the World* (Grady Press).

SUCCESS—31

The road to success is dotted with many tempting parking places. — *Bendixline*, hm, Bendix Products Div, Bendix Aviation Corp'n.

TELEVISION—32

When the printing press was invented, I wonder if mothers worried about books? The ideas children would get, the entertainment to lure them from chores, the harm to their eyes! Now we chuck about TV! — VIRGINIA BROWN, "Is TV Running Your Household?" *Farm Jnl*, 9-55.

TRIAL & ERROR—33

The fellow who can react automatically to a subordinate's error with: "O K, what shall we do next?" saves himself much frustration—and his associates, too. The what-shall-we-do-next reaction often puts minds into constructive action instead of fruitless friction. And it may reduce the chances of the same kind of error next time. — NORMAN G SHIDLE, *SAE Jnl*.

UNITED NATIONS—34

Granted that the U N is an imperfect organization . . . and that we as its most powerful mbr nation bear the brunt of its expense. But the nations of the world have met in organization for 10 full yrs without a breakdown of exchange. Any honorable action which reduces the possibility of war is an economical one, for war is costly of men as well as money; and surely it is a patriotic one, for it is undertaken in self-interest. And a day of peace that is bought with only money is yet a day of peace.—ROBERTA M DURBIN, in letter to *Wall St Jnl*.

VALUES—35

Dollars will do better if they are accompanied with sense.—*War Cry*.

WORK—36

Nature made work a necessity, society made it a virtue, and habit can make it a pleasure. — CHAS E BECKER, quoted in *Franklin Field*, hm, Franklin Life Ins Co.

" "

At age 25 a man has about 100,000 hrs of work ahead of him before his retirement at 65. How much he broadens his scope of knowledge and abilities thru the yrs reflects his degree of success.—*Tile & Till*, hm, Eli Lilly & Co.

WORLD RELATIONS—37

The East and West approach life from quite different angles. . . When either has the vision to welcome the other's contribution, then the solution of one of the most fundamental of human tensions will be in sight.—Sir HARRY LINDSAY, "Colour Tension," *Hibbert Jnl*, London, 7-'55.

In Brief

Well, the great auto industry is about to admit, at long last, that there are such things in this troubled world as traffic accidents. Ford will center its promotion of '56 models on new safety features. Stress will be on "lifeguard design"; steering wheels that absorb some of the collision force; shatterless mirrors; safety door latches, etc. Available at extra cost (about \$25): cushioned instrument panels and safety belts.

Tho viewers in gen'l remain apathetic, advertisers prepare for color tv. That's basically the reason for new Philip Morris cigaret pkg (red, white and gold) you'll soon be seeing. (Drab brown would be a dud under color.) Johnny, the call boy, also rates a uniform in the new colors.

Las Vegas is a gambling town, but insiders say the 4 new hotels going up on "the strip" are playing against stacked decks. Vegas already has 13 gambling hotels; several are running in the red.

The Executive Mansion in Washington uses only 3-cent stamps picturing the White House. . . . Uncle Sam is sending out 10,000 more ball-point pens to postoffices around the country, for public use. Initial tests show a negligible number are stolen. . . A new noiseless electric meter for taxis is coming up (constant click bothers many patrons—but they'll still be troubled by steadily mounting figures).

..... *Quote*

Good Stories..... you can use

They tell a story in Washington about a D A R who arrived from out of town and asked a taxi driver to take her to the Revolutionary Bldg.

"The what?" he asked.

"The headquarters of the Revolution," she told him.

"Find yourself another cab, lady," said the taxi driver. "I ain't driving no one to headquarters of no revolution." — ELEANOR EARLY, *Washington Holiday* (Prentice Hall).

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Harry Toffel, of the Balmoral Hotel, rep'ts the one about space travelers who land on Mars and are shown thru a typical home. They see a trunk filled with grease-guns, cans of oil, wrenches, screwdrivers, bolts and an acetylene torch. "That's my husband's," says the hostess. "He's quite a hypochondriac." — ROBT SYLVESTER, *Chicago Tribune-N Y News Syndicate*.

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" "

The inspector had gone along the row of passengers examining tickets, and as he came to a woman sitting at the end, she looked up with a smile.

"I'm so sorry, inspector. I'm afraid my little dog has eaten my ticket."

"That's a pity," repl'd the official. "I suggest you buy him a second helping now." — *Tit-Bits*, London.

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..... *Quote*

I LAUGHED AT THIS ONE

DAN BENNETT

It was during the recent atomic bomb tests in Nevada, where troops were being used to note any ill effects on humans. Within 2 mi's of the explosion several slit trenches and fox holes were dug by GIs, and they were huddled in the holes a couple of min's before the atom bomb was due to explode.

"You know," said a GI to his buddy, "they say this type of thing is a young man's war."

"Yeah," grunted the other GI, "but the trouble is, as soon as you're in it, you're not young any more!"

" "

Not every motorcycle cop is a heartless monster. One flagged a couple of speedsters at the same time. The lead car had a dazzlingly pretty girl at the wheel, and the appreciative young man in car number 2 whispered, "Go easy on her, Bud," as the cop strode by, summons book in hand.

A few moments later, the girl drove off and the cop handed the young man a paper with the girl's telephone number.

"Get going," ordered the cop, "and no more of this 70-mi's-an-hr stuff, or you'll never live to use this!" — BENNETT CERF, *This Wk. d*

Wise

Cracks

"Little did I realize when we stood before the minister," said my silver-haired father to my mother, "that 40 yrs later, and without any teeth, I'd be eating peanut brittle to keep from hurting the feelings of a 12-yr-old grand-daughter whose scout troop is selling the stuff."—ROY W NEWTON. e

" "

We recently came across an example of something which looks dangerously like the beginning of thought control. Friend of ours and his wife were motoring along the other afternoon. The lady thought she saw just the dress she had been looking for in a shop window. Made her husband circle the block and drive slowly by the spot so she could get a good look. He drove by very slowly indeed. In fact so slowly that a policeman came over to him with the look in his eye that spells an invitation to the Police Court. "No parking here," said the policeman. "I wasn't parking," said the man. The policeman gave him a very severe frown. "Well," he said, "you were thinking of it."—Montrealer. f

" "

A reporter came to Gen de Gaulle's house. He explained to the maid that he had come in the hope of obtaining a baby picture of the gen'l to use in a story. The maid drew upon all her dignity: "Monsieur, the gen'l was never small." — *Paris Match, France* (QUOTE translation). g

Strapless gown: when a woman doesn't shoulder her responsibility. —Automotive Dealer News.

" "

A lot of summer romances with-er in the autumn the 1st time she goes out with him when he has the car windows up and a cigar going.—BILL VAUGHAN, Kansas City Star.

" "

What this country needs is a medium-priced power mower that can be operated from an air-conditioned room. — Philnews, hm, Phillips Petroleum Corp'n.

" "

Some old-fashioned mothers who can remember their husband's 1st kiss now have daughters who can't remember their 1st husbands.—Philnews, hm, Phillips Petroleum Corp'n.

" "

Long before Einstein it was discovered that everything has 4 dimensions: Length, breadth, thickness, and cost. — Nuggets, hm, Barnes-Ross Co.

" "

The trouble with a fellow who talks too fast is that he is liable to say something he hasn't even thought of yet.—DON RADDE, Sparta (Wis) Herald.

" "

You can't tell a lady by the way she dresses. If she really were a lady, she would have pulled down the blinds.—Pourquoi Pas? (Belgium).

.....Quote.....

A psychiatrist recently rec'd a call from a prominent horse-racing enthusiast.

"Doctor," said the worried man. "I'm afraid my wife's snapped her cap. She thinks she's a thoroughbred! She snorts and whinnies, she sleeps in a standing position, she ate up half the front lawn—!"

"There, now," soothed the psychiatrist, "it's probably just a reaction to your way of life. Suppose you bring her to see me this afternoon!"

"Sure thing, doctor," said the man, apparently vastly relieved. "I'll trot her over about four."—
E E KENYON, *American Wkly.* h

" "

A stranger in a city stopped an old man and asked how to reach a certain address. "Straight ahead," ans'd the old-timer. "It's the 3rd street to your left."

The stranger thanked him and turned to walk away. Then, thoughtfully, the native called after him, "And if you're left-handed, turn the other way." — FRANCES RODMAN. i

" "

Joe stopped to chat with his old friend Henry while they were shopping one day. Joe was astonished to note from the labels of the boxes Henry was carrying that he had bought flowers, perfume and lingerie.

"What are you buying this folderol for?" he demanded.

"It's all right," Henry said, smiling. "Some men, when they get to middle age, start looking for greener pastures, but I — well, I thought I'd cultivate the one I have."—*Capper's Wkly.* j

..... *Quote*

The jr mbr of a law firm carried his own lunch. At noon he unwrapped two sandwiches, looked at the contents then threw them away with a wry face.

Each day the performance was repeated. Finally the office boy, who had observed this unvarying ritual, could no longer restrain his curiosity. "Why," he asked, "do you throw away those perfectly good sandwiches?"

"Don't like marmalade or peanut butter," explained the jr lawyer.

"If you don't care for them, why don't you tell your wife?" suggested the helpful lad.

"Can't," ans'd the lawyer succinctly. "I'm not married. I pack my own lunch."—RAY FREEDMAN. k

" "

A 1st-grade teacher asked her class why the ugly old troll wouldn't let the three billy goats cross the bridge.

One 6-yr-old offered this modern explanation: "You have to pay money to cross a troll bridge."—*Nation's Schools.* l

" "

During a seance, a medium was bringing people back from the other world. A 9-yr-old kid was among those present. "I want to talk to Grandpa," he insisted.

"Quiet!" hushed the medium, quite annoyed.

"I want to talk to Grandpa," repeated the kid.

"Very well, little boy," said the medium, making a few hocus-pocus passes. "Here he is."

"Grandpa," said the little boy, "what are you doing there? You ain't dead yet." — *Indiana Telephone News.* hm, Indiana Bell Telephone Co. m



Monkeying Around

A British scientist suggests training monkeys to do jobs, such as picking apples, which are tedious for man and difficult for a machine.—News item.

We hail this British scientist
And place him high upon our list,
Envisaging a life of ease
And doing anything we please.

Teach monkeys to take on the
chore
That human beings find a bore.
Let them pick apples? Yes, why
stop?
They also ought to sweep and mop

And mow the lawn and cut the
wood
And wash the car (don't scratch
the hood)
And push the cart in supermarts
And carry bundles, bless their
hearts,

And hang the clothes out on the
line
And wash the dishes when we dine
And stand by silently, nor fret,
To focus-in the TV set.

Reverse the process of the years,
It's time, and past, for shifting
gears.
Stop making monkeys out of
men—
Make men of monkeys now and
then.

A father had been approached by a young man who sought his daughter's hand in marriage.

"Well, Ralph," said the elder man in a tone of friendly contemplation, "you're a good boy. I like you okay, and I don't want to put any stumbling-block in the way of your future happiness. But, after all, you're only 23 and Eloise is 27. I'll tell you what: Why don't you wait a few yrs—until you're both about the same age?"—*Enos Mag, hm, Enos Coal Mining Co. n*

" "

Mike, aged six, was trying to reassure David, three, about the ocean, of which little David was very much afraid.

Every time Mike would get David near the sea, the waves would come rushing in, and David would run, thinking they would overtake him.

Finally Mike exclaimed: "David, don't wait until they come after you. Run after them while they are running away. Then jump on them from behind, and you can come back on top of them!"—
BLANCHE REID. o

" "

The most optimistic person I ever met was undoubtedly a young artist in Paris who, without a franc in his pocket, went into a swanky restaurant and ate dozens of oysters in the hope of finding a pearl to pay the bill.—SACHA GUITRY, French playwright and director, *Weltbild*, Munich (QUOTE translation). p

.....Quote.....

Quote-ettes

ROY CAMPANELLA, catcher, *Brooklyn Dodgers*: "The day they take the (baseball) uniform off me, they'll have to rip it off. And when they do, they can bury me."

1-Q-t

" "

SAM LEVENSON, tv comedian: "When I was a kid, I was satisfied with a small allowance. Nowadays, the kids demand a guaranteed annual wage."

2-Q-t

" "

VAN JOHNSON, actor: "If I ever should win an Oscar, my wife, Evie, would probably make a lamp out of it."

3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

When we're trying to find one particular record in our collection, we often wind up in such a state of frustrated fury that we can't enjoy the record if we do find it! According to *High Fidelity*, Dr Alexander Lowen, of N Y, has solved the file-and-find problem by designing a record cabinet, adhesive tabs and catalog. Cabinet is a small, wooden, compartmented box holding 50 long-playing records easily; each of 5 compartments holds 10 records. In mahogany, walnut, natural or ebony for \$9.95, or unfinished for \$7.95.

The catalog is rather involved, but extremely useful. You index the record by composer as, well as title of piece, assign a removable, adhesive tab number to the rec-

ord, and record number on "Title" page of book. For example, if you want to find Respighi's *Pines of Rome*, turn to Yellow page marked "Classical," find "Respighi," which tells you on which composer-composition page his works are listed; behind *this* page are White Title pages where you'll find *Pines of Rome* listed, and tab number of record. Don't be alarmed if we've confused you—there are lucid directions in the catalog. Deluxe edition keeps track of 500 records, up to 120 composers, sells for \$3.95. Standard catalog for 300 records and 80 composers is \$2.45. Star Record Products may be ordered from Korman Bros, 572 Westchester Ave, Bronx, N Y.

NOTE here items of special interest in this issue
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